



SINGER OPTICAL

CELEBRATING 75 YEARS

Singer Optical Laboratory

Professional's Choice Program
2023 Price Guide

Professional's Choice

When you have the choice of labs, choose Singer. With our Professional's Choice lens offerings, you access aggressive pricing and policies while giving your patients the best lenses for their unique visual demand.

Professional's Choice Automatically Includes:

ICON24 AR Coating

PPG® Hi Gard Scratch Coat

UV Protection

Metal , Zyl and String Mount Frames

Professional's Guarantee+

Lenses available +/- 8.00 sph and +/-4.00 cyl

Lens manufactures rebates apply on all eligible orders from Singer Optical.

Professional's Choice Plus+

Commit \$5,000 or more to Singer and receive the following additional benefits:

Free Shipping with advanced UPS Healthcare® Benefits

Free Frame Repairs

Access to our Value Package and Kids Package

No fee credit card processing.

+Professional's Guarantee

Your patients should be completely satisfied with their lenses from Singer Optical. For the span of 24 months, we will guarantee the lenses for any change in, Rx, Frame, measurements or scratches up to two times at no charge.

Singer Optical's operating policies apply to all orders from Singer Optical. Please review these policies as they are in place to keep our prices as low as possible. All other purchases outside of the parameters given are subject to standard pricing. Accounts must be in good financial standing to qualify for this package.

Shamir Progressives

Prices includes all options in the Professional's Choice package.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Autograph Intelligence	\$180.00	\$190.00	\$209.00	\$209.00	\$249.00	\$299.00
Autograph III	\$175.00	\$185.00	\$205.00	\$205.00	\$245.00	\$294.00
Autograph II	\$165.00	\$175.00	\$195.00	\$195.00	\$235.00	\$284.00
InTouch	\$164.00	\$174.00	\$194.00	\$194.00	\$234.00	\$283.00
Element	\$148.00	\$154.00	\$174.00	\$174.00	\$204.00	\$263.00
Genesis HD	\$99.00	\$109.00	\$129.00	\$129.00	\$164.00	\$209.00

Shamir Digital SV

Prices includes all options in the Professional's Choice package.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Autograph III SV	\$99.00	\$109.00	\$119.00	\$119.00	\$139.00	\$189.00
Shamir Relax 50/80	\$99.00	\$109.00	\$119.00	\$119.00	\$139.00	\$189.00
Autograph II SV	\$89.00	\$99.00	\$109.00	\$109.00	\$129.00	\$179.00

Add On Enhancements for Shamir Progressives and Single Vision Lenses

Add on prices to base lens price.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Transitions GEN8	\$70.00	\$70.00	\$75.00	\$75.00	\$75.00	\$75.00
Trans. XtrActive NG	\$70.00	\$70.00	\$78.00	-	\$78.00	-
XtrActive Polarized	\$90.00	\$90.00	\$98.00	-	\$98.00	-
Polarized Gry/Brn/G15	\$45.00	\$45.00	\$50.00	-	\$55.00	\$60.00
Polarized Special Color	\$60.00	\$60.00	-	-	\$85.00	-
BlueZero	\$8.00	\$8.00	\$10.00	-	\$10.00	-

Varilux Progressives

Prices includes all options in the Professional's Choice package.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74*
Comfort 2 DRx	\$158.00	\$168.00	\$188.00	\$188.00	\$209.00	\$249.00
Physio DRx	\$160.00	\$170.00	\$190.00	\$190.00	\$211.00	\$252.00
Comfort MAX	\$175.00	\$185.00	\$215.00	\$215.00	\$255.00	\$285.00
Comfort W2+	\$175.00	\$185.00	\$215.00	\$215.00	\$255.00	\$285.00
Physio W3+	\$175.00	\$185.00	\$215.00	\$215.00	\$255.00	\$285.00
Varilux X*	\$241.00	\$260.00	\$273.00	\$273.00	\$315.00	\$350.00

*Price includes CrizalEZ Pro

EyeZen+

Prices includes all options in the Professional's Choice package.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
EyeZen+ 1,2,3,4	\$79.00	\$89.00	\$109.00	\$119.00	\$139.00	\$189.00

Add On Enhancements for Varilux Progressives and Eyezen+ Lenses

Add on prices to base lens price.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Transitions GEN8	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00
Trans. XtrActive NG	\$77.50	\$77.50	\$78.00	-	\$78.00	-
XtrActive Polarized	\$99.00	\$99.00	\$99.00	-	\$99.00	-
Polarized Gry/Brn/G15	\$55.00	\$55.00	\$65.00	-	\$65.00	-
Polarized Special Color	\$75.00	\$75.00	-	-	\$95.00	-
Blue Capture	\$12.00	\$12.00	\$15.00	-	\$15.00	-

Our House Progressives

Prices includes all options in the Professional's Choice package. House Progressive lenses are guaranteed against all non-adapts.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Endless Steady D,I,N	\$150.00	\$160.00	\$180.00	\$180.00	\$200.00	\$229.00
Signature by Shamir	\$135.00	\$145.00	\$165.00	\$165.00	\$200.00	\$229.00
Hybrid Free Form	\$125.00	\$135.00	\$155.00	\$155.00	\$195.00	\$225.00
Advanced Value Prog.*	\$99.00	\$109.00	\$129.00	\$129.00	\$149.00	-

*Advanced Value Progressive is not eligible for the Professional's Choice Guarantee

Our House Single Vision Lenses

Prices includes all options in the Professional's Choice package.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Signature SV	\$80.00	\$90.00	\$109.00	\$109.00	\$129.00	\$139.00
Hybrid Digital SV	\$78.00	\$88.00	\$107.00	\$107.00	\$127.00	\$137.00
Hybrid Digital SV Wrap	-	\$98.00	\$118.00	-	\$128.00	-

Add On Enhancements for House Progressives and Single Vision Lenses

Add on prices to base lens price.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Transitions GEN8	\$70.00	\$70.00	\$75.00	\$75.00	\$75.00	\$75.00
Trans. XtrActive NG	\$70.00	\$70.00	\$78.00	-	\$78.00	-
XtrActive Polarized	\$90.00	\$90.00	\$98.00	-	\$98.00	-
Polarized Gry/Brn/G15	\$45.00	\$45.00	\$50.00	-	\$55.00	\$60.00
Polarized Special Color	\$60.00	\$60.00	-	-	\$85.00	-
Blue Light Filter	\$8.00	\$8.00	\$10.00	-	\$10.00	-

Task and Specialty Lenses

Prices includes all options in the Professional's Choice package.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Autograph II Office	\$79.00	\$84.00	\$99.00	-	-	-
Shamir Comp/Wksp	\$84.00	\$94.00	\$109.00	-	-	-
Endless Pilot	\$99.00	\$109.00	\$129.00	-	-	-
Digital Round 28	\$49.00	\$69.00	\$99.00	-	\$129.00	-

Add On Enhancements for Task and Specialty Lenses

Add on prices to base lens price.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Transitions GEN8	\$70.00	\$70.00	\$75.00	\$75.00	\$75.00	\$75.00
Trans. XtrActive NG	\$70.00	\$70.00	\$78.00	-	\$78.00	-
XtrActive Polarized	\$90.00	\$90.00	\$98.00	-	\$98.00	-
Polarized Gry/Brn/G15	\$45.00	\$45.00	\$50.00	-	\$55.00	\$60.00
Polarized Special Color	\$60.00	\$60.00	-	-	\$85.00	-
Blue Light Filter	\$8.00	\$8.00	\$10.00	-	\$10.00	-

Basic Lenses

Price includes all options in the Professional's Choice program.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
FT28	\$64.00	\$74.00	\$89.00	-	\$99.00	\$129.00
FT35	\$69.00	\$79.00	\$94.00	-	-	-
7x28	\$74.00	\$84.00	\$99.00	-	-	-
8x35	\$79.00	\$89.00	-	-	-	-
Shamir DUO	\$72.00	\$82.00	\$102.00	-	\$105.00	\$145.00
SV	\$60.00	\$70.00	\$90.00	\$90.00	\$109.00	\$149.00

Add On Enhancements for Basic Lenses. Certain Availability may be limited.

Add on prices to base lens price.

	CR39	Polycarbonate	Trivex	1.60	1.67	1.74
Transitions GEN8	\$70.00	\$70.00	\$75.00	\$75.00	\$75.00	\$75.00
Trans. XtrActive NG	\$70.00	\$70.00	\$78.00	-	\$78.00	-
XtrActive Polarized	\$90.00	\$90.00	\$98.00	-	\$98.00	-
Polarized Gry/Brn/G15	\$45.00	\$45.00	\$50.00	-	\$55.00	\$60.00
Polarized Special Color	\$60.00	\$60.00	-	-	\$85.00	-
Blue Light Filter	\$8.00	\$8.00	\$10.00	-	\$10.00	-

Eligible Upgrades for All Lenses

AR Coating Upgrades	
ICON H2O	\$6.00
Crizal EZ New	\$10.00
Crizal EZ Pro	\$15.00
Crizal ROCK	\$25.00
Crizal Sapphire HR	\$30.00
Crizal Previncia	\$40.00
Shamir Glacier Plus	\$20.00
Shamir Glacier Expressions	\$30.00
Mirror Coatings*	\$50.00

*Mirror Coatings have a one year, one time warranty for scratches if original lenses are returned.

Extras and Misc	
Spheres +/- 8.00 (per diopter, per lens)	\$4.80
Cylinders +/- 4.00 (per diopter, per lens)	\$3.80
Prism .25 to 5 diopter	\$4.80
Prism 5+ diopters	\$9.80
Metal, Zyl, String groove Frame	FREE
Metal Groove	\$8.00
Drill Mount (price includes high satin finish)	\$30.00
High Lustre Edge	\$10.00
Solid Tint	\$12.00
Gradient Tint	\$15.00
Level 3 Tint on Polycarbonate	\$18.00
Chemistrie Clips (Solid, Polar and Mirror)	\$60.00
Shelf and Hook and Shelf Bevels	\$25.00
UPS Next Day Shipping (per invoice)	\$2.89
All other services and options revert to original price list.	